

## **CITIC 1616 Deploys VC2 HD-based Video Conferencing Solution**

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- reduces costs, ensures premium quality, and enhances inter-office communications -

HONG KONG, Sept. 22 /PRNewswire-Asia/ -- CPCNet Hong Kong Limited, a renowned communications and security solution partner in the Asia Pacific region and Vidyo(R) Inc., a prestigious US-based personal telepresence solution provider today announce that CITIC1616 Holdings Limited ("CITIC 1616") (stock code: 1883), one of the leading wholesale voice service providers in Asia, has selected CPCNet's VC2 room-based high definition video conferencing solution to enhance their company's communication and collaboration requirements.

CITIC 1616 experienced several issues with its traditional legacy video conferencing system. The company not only needs to invest in high cost equipment, but also needs to bear high bandwidth usage with unstable image quality or mosaic patterning. "Sometimes, we could not even see the facial expressions of people in video conferences because of unstable image quality or network latency," says Sutton Cheung, CTO of CITIC 1616.

In January 2009, CITIC 1616 decided to explore other solutions and opted to deploy CPCNet's VC2 high definition video conferencing solution. The service is based on Vidyo's platform which is built with an advanced H.264 Scalable Video Coding (SVC) technology. The platform is able to operate over converged IP networks, including VPN, Internet, 3G wireless and WiFi networks. The new video conferencing service has impressed every user, not only by its seamless video streaming and crystal clear image quality, but also by its flexibility to use different types of devices, such as personal desktop and dedicated corporate video-conferencing room. In July 2009, CITIC 1616 deployed additional two VC2 room-based video conferencing solutions for enhancing company communications as well as saving on operational cost and business travel expenses.

Since the deployment of VC2 in January 2009, CITIC 1616's internal and external communications have been greatly improved, as meetings are readily held through room-based facilities, personal desktops or laptops. VC2 HD-image also enables users to share information such as PowerPoint presentations and financial reports, so they can consolidate business decisions, collaborate for faster execution of strategies, and promptly respond to market needs.

"With VC2 video conferencing services, our executives can enjoy seamless communications and carry out video conferences anywhere, anytime," said Cheung. "We anticipate significant savings on costs and time for business trips, plus greater productivity," CITIC 1616 has already achieved a substantial increase in usage of video conferencing in lieu of business travel, and plans to expand coverage to other regions such as mainland China, Taiwan, Japan, Singapore and the United States.

"Today's economic climate forces companies to seek solutions to reduce operation cost, increase sales revenue as well as staff's productivity for better financial results. We believe that companies will increasingly opt for HD-based video conferencing solutions to complement business travel, our VC2 managed video conferencing service would be able to significantly lower their cost with higher ROI." said Stephen Ho, Chief Executive Officer of CPCNet.

Vidyo's unique intellectual property H.264/SVC standard is the unique video conferencing architecture in decades. "Our award-winning solution is being deployed by a wide range of international organisations, especially companies seeking economical and efficient means to collaborate and communicate globally. We welcome the opportunity to be an essential part of such a prestigious enterprise as CITIC 1616," said Ofer Shapiro, CEO of Vidyo.

VC2 video conferencing solution is the first IP-VPN HD-based video conferencing solution in Asia, providing both room-based and managed video conferencing services. With H.264/SVC technology for automatically adjusting bandwidths, it supports High Definition, Standard and Low Definition IP networks. VC2 encodes 720P video at 30 frames per second, and can be completed by connecting a HD video camera with a High-Definition Multimedia Interface connection. VC2 is managed and supported by CPCNet's world-class data centre, 24x7 service monitoring and customer hotline.

About CPCNet Hong Kong Limited

CPCNet Hong Kong Limited, a wholly owned subsidiary of CITIC 1616 Holdings Limited (SEHK: 1883), is a communications and security solution partner headquartered in Hong Kong, a preferred partner by multinational corporations (MNCs) and business partners. By employing fully meshed network, CPCNet offers TrueCONNECT (TM), an advanced MPLS VPN service, TrustCSI(TM), an integrated suite of information security solution and a comprehensive range of innovative communications products, security solutions and value-added managed services. Learn more at <http://www.cpcnet.com> .

#### About Vidyo, Inc

Vidyo, Inc., headquartered in Hackensack, NJ, is the global leader in personal telepresence. Founded in 2005, Vidyo developed the first unique video conferencing architecture in decades. Vidyo enables people to communicate effectively by using HD quality video from anywhere. VidyoConferencing(TM) is easy and affordable to use, and deploys over any IP network. Leveraging Vidyo's unique intellectual property built upon the new H.264 Scalable Video Coding (SVC) standard, Vidyo delivers the industry's best resilience and lowest latency video conferencing over converged IP networks. Vidyo's technology for OEMs and end-to-end product solutions for organisations are able to support point-to-point and multi-point connections that include a variety of different platforms ranging from Mac & Windows desktops to dedicated room solutions. Learn more at <http://www.vidyo.com>.

#### About CITIC1616

CITIC Telecom 1616 Limited (CITIC 1616), a wholly owned subsidiary of CITIC 1616 Holdings Limited (SEHK: 1883), is one of the leading telecommunications hubs to provide telecom services in the Asia Pacific. As a neutral, independent hub connecting with over 350 international telecom operators in 60 countries and regions worldwide, CITIC1616 holds a leading position within the high-potential Asia region, in particular China and Hong Kong markets.

CITIC 1616 handles 8.1 billion international voice minutes and 1.77 billion SMS messages in 2008. In addition to its comprehensive range of fixed-line, mobile voice and SMS hubbing services, the group is also widening its market by developing many well-received Mobile Value Added Services (Signaling Transit, Prepaid Roaming, Single IMSI Multiple Number service and Mobile Roaming Callback service), Data Service and Telecom solutions to telecom carriers, mobile operators and ISP.

Additional news and information about the company is available at <http://www.citic1616.com> .

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